

A Brief Summary on

“Training Programme on Enterprise Promotion Through Microfinance”

A two day's training programme on “Enterprise Promotion through Microfinance” was conducted by the Odisha State Association of Financial Inclusion Institutions (OSAFII) on 17th and 18th August 2018 at Hotel Suryansh and total of 24 officials participated from eleven member organizations of OSAFII like Gram-Utthan Financial Services, Mahashakti Foundation, Sambandh Finserve, Swayamshree Micro Credit Services, Swayamshree Mahila Samabaya Samiti., Uttrayan Financial Services, Bharat Financial Inclusion Limited, Fusion Microfinance, Samasta Microfinance, Madura Microfinance, along with Vedika Credit Capital Limited. The list of participants includes twenty male and four female officials from the member organizations. The programme was designed with topics having practical implications on understanding detailed business plan preparation and market survey techniques for setting up micro-enterprises through microfinance and other related topics highlighting steps towards mitigating hindrances towards setting up micro-enterprises.

The inaugural ceremony was dispensed with and the programme was started with two minutes silence for the late Prime Minister Shri Atal Bihari Vajpayee because of his death on the preceding day. The programme was jointly coordinated and conducted by Shri Chitta Ranjan Patnaik and Shri Bishnu Prasad Panda; both are faculties from the regional centre of Entrepreneurship Development Institute of India located at Bhubaneswar. Dr. Bijay Kumar Swain, CEO of OSAFII, also took sessions on scope of enterprise promotion through micro credit and touched upon various professional approaches along with other issues affecting promotion of small enterprises in the present difficult scenario.



Group Photo of Enterprise Promotion Training Programme conducted at Hotel Suryansh



View of a section of Participants of the Enterprise Promotion Training Programme

.Highlights of the Training Programme:

- For the third time, OSAFII invited and engaged Professional faculties from Entrepreneurship Development Institute of India to train scientifically with practical insights to the participants;
- For the first time, participants from eleven members organizations of OSAFII, especially from the newly joined organizations participated in the programme;
- Because of active participation of participants from the nominating organizations, the level of deliberations in the programme remained at a higher level.

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